

IS IT REALLY FUN? DETECTING LOW ENGAGEMENT EVENTS IN VIDEO GAMES

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Problem existing

video games requirement: They need to entertain the users and be fun to play.

Laugh ✖ engagement

Key problem: video games are interactive

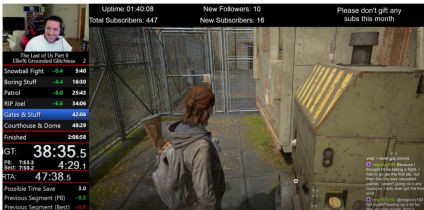


Fig. 1: Example of low-engagement

Problem existing

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How they solved?

Datapoints (40 players \times 8 games \times 3 minutes per game \times 1 annotation per minute = 1,130 data points)

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Method 1: Affectiva (Business sentiment analysis tool based on 10 million user data. Testing 10 thresholds to find the optimal one.)

Method 2: K+ (If neutral sentiment dominates \rightarrow low engagement)

Method 3: FFBD (Facial Features-Based Detection)

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Results

How they solved?

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Results - 1

TABLE IV: Comparison between FFBD and the other two approaches.

Tools	Precision	Recall	F1	AUC
FFBD _{bas}	0.75	0.75	0.75	0.79
FFBD _{comp}	0.73	0.73	0.73	0.79
Affectiva _{k=40}	0.37	0.78	0.50	0.58
Affectiva _{k=90}	0.35	0.99	0.52	0.58
K+	0.27	1.00	0.53	0.42

TABLE VI: RQ2: Video Games rankings (direct and predicted), with the number of low engagement events for both the scenarios and the rank difference between the two.

#		Real (SR)		Prediction (SA)	Diff
1	Amidar	87	Amidar	44	0
2	Qbert	68	Qbert	36	0
3	Space Invader	63	Space Invader	32	0
4	Lonely	46	Gopher	31	+1
5	Gopher	39	Snake	24	+2
6	Golf Assassin	33	Lonely	23	-2
7	Snake	30	Rayman	18	+1
8	Rayman	19	Golf Assassin	16	-2

Results - 1

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- FFBD achieved **74.7%** accuracy.
- FFBD can accurately identify the top 3 most boring games, and the overall ranking is highly consistent with players' subjective evaluations.

Results – 2 industry applicability



Fig. 2: An example of what we showed to participants. The bar below shows engagement in time (red → low engagement).

- It detected at least 5 low engagement events.
- **red**: potential low engagement events
green: the non-low engagement events

Positives

- **Practical Application** for game designer.
- **Post-Release Monitoring.**
- **Fine-Grained Real-Time Detection.**

Negatives

- **Low Recall Rate.** The model only achieves 41% recall for the low engagement class.
- **Cannot Distinguish External Factors.** Like chat interaction, donations.
- **Limited Information Dimensions.** Maybe add streamer's audio commentary, in-game actions, and chat interactions.

Possible Future Work / Rating

1. **Multimodal Data Integration.** Incorporate additional data modalities to improve detection accuracy.
2. **Expanding Dataset Scale.** Collect data from a more diverse population.

Rating:(3/5): This is a high-quality empirical paper that pioneers real engagement detection with promising results (83.3% ranking correlation) and positive industry feedback, but is held back from top-tier status by low recall (41%), limited dataset scale (40 players, 8 games), and lack of causal insights into *why* engagement drops.

Discussion Points

1. Is low engagement always a design flaw, or could it be player factors, external distractions, or intentional design (e.g., tension in horror games)?
2. Does "real engagement" measured with constant interruptions actually reflect uninterrupted gameplay engagement? Can a model trained on short, fragmented lab sessions generalize to long natural streaming sessions?
3. Should we prioritize recall (catching all issues, currently only 41%) or precision (reducing false alarms, currently 74.7%) for practical use? **In industrial settings, which metric is more critical?**

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Thank you!